

# Zoya Singh\*

## About

I am an Indian graphic designer currently based in England.

My passion is to create design that helps affect positive change with empathy and inclusivity at the heart of my design process.

With an ardent interest in weaving narratives and telling people's stories, I have a diverse portfolio that includes packaging, editorial design, branding and animation.

Check out my portfolio [here](#)

## Skills

**Adobe Creative Suite**  
Illustrator, Indesign, Photoshop, After Effects, Dimension, Figma, Xd and Lightroom, Miro

Experience working as part of a design team in a fast paced branding agency as well as part of an in house design team.

Strong communication skills and collaborative spirit.

Cross platform/touch-point design and designing within brand guidelines.

Can work creatively and efficiently during high pressure, short turn around projects.

## Accolades

**School Council Prefect** 2016  
Head of Environment Council  
Vasant Valley School, New Delhi

**Multimedia Contest Winner** 2015  
National film making competition  
Vasant Valley School, New Delhi

## Contact

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## Education

**B.A.(Hons) Visual Communication** 2019-2022  
Arts University Bournemouth

**Foundation Diploma in Design** 2018-2019  
Sushant School of Design, Gurgaon

**High School Diploma (Grade: 92%)** 2017  
Vasant Valley School, New Delhi

## Experience

**Junior Designer,** Nov 2023- Present  
Lick, London

Lick is a colour centric, sustainable paint and home decor brand where I work along side the Head of creative and senior designer to produce design solutions that are on brand, inspiring and often within very tight timeframes.

My responsibilities include executing a wide range of assets across all channels through to delivery, such as paid social media campaigns, digital product assets, print materials (including packaging and press invites) and design solutions for brand collaborations.

**Design Resident** Nov 2022-Feb 2023  
DesignStudio, London

Worked alongside senior designers, design directors and creative directors on multiple branding projects, including The Fork and Grand Slam Tennis, with a high level of involvement in the various stages, from ideation to execution of the re-brands.

**Graphic Design Intern** April-May 2018  
Fourseven, Gurgaon

## Languages

English and Hindi